



ITV Granada expands in Thailand

New carriage deal with MeTV

(HONG KONG, 5th March 2013) **ITV Granada, part of ITV Studios, has announced expansion of the channel's distribution in Thailand. ITV Granada is now offered through Thailand's latest IPTV operator MeTV, on the TOT platform.**

The latest distribution deal, which was handled by sales distribution partner Multi Channels Asia, demonstrates a growing demand for the channel throughout Asia and the Middle East.

Simon Li, Channel Director says *"We are delighted to be joining the MeTV family and growing our footprint in Thailand. With this expansion we aim to bring more of ITV's premium drama and entertainment titles to both local and ex-pat audiences."*

ITV Granada will rebrand as ITV Choice on 25th March.

Note to editors: ITV Granada is available on TOT IPTV, through the Choice L package on channel 943.

About ITV Granada

ITV Granada broadcast the latest in reality shows from leading producers in the UK and around the world. Available throughout Asia and the Middle East reaching over 7 million households, in more than 40 countries.

ITV Granada is available in Hong Kong - nowTV 517, Singapore - StarHub 523, Malaysia - ASTRO 735, Malta - Go Cable 305 & Melita Cable 309, Maldives - MediaNet, Middle East - OSN 217, Mongolia - Sky C&C, Korea - CJ TVing, Indonesia - TelkomVision 503, Taiwan - Chung Hwa Telecom MOD TV 78, Cambodia - PPCTV, and Thailand METV 943.

www.itv.asia

www.facebook.com/ITVGranada

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